

Yale Center for British Art Advancement and External Affairs Department records

A012



YCBA Library Court. Photograph by Richard Caspole, YCBA, 2016.

Institutional Archives
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<https://britishart.yale.edu/about-us/departments/institutional-archives>

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Collection Overview

REPOSITORY: Yale Center for British Art, Institutional Archives
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CALL NUMBER: A012

CREATOR: Yale Center for British Art. Advancement and External Affairs Department

TITLE: Yale Center for British Art Advancement and External Affairs Department records

DATES: 1966-2015

PHYSICAL DESCRIPTION: 100 linear feet (100 boxes)

LANGUAGE: English

SUMMARY: This collection consists of the Advancement and External Affairs department records from 1966 to 2015. A major component is related to exhibitions held at the Center; this includes flyer designs, invitations, videos, brochures, press clippings, bookmarks, rack cards, visitor reports, and photographs. There are also records related to Friends of British Art. Public relations documentation accounts for much of the collection.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/ycba.ia.A012>

Administrative Information

Conditions Governing Access

This collection is unprocessed and may not be available for immediate access.

Biographical / Historical

The Advancement and External Affairs department is responsible for all advancement efforts in support of the Center, including fund raising for exhibitions, acquisitions, and programs, and the cultivation of donors, collectors, and members, including Friends of British Art. In addition, the department oversees all aspects of public relations and marketing, visitor services, graphic design, and special events.

The department was created by renaming an earlier department, Development and External Affairs. Previously, Development was merged with Public Relations in 2008.

Friends of British Art include collectors, scholars, and others who maintain a strong interest in the arts of Britain from the sixteenth century to the present. Their contributions provide vital support for the Center's acquisitions and exhibitions programs.

Scope and Contents

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Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Art museums

Museums -- Public relations

Corporate Body

Yale Center for British Art