

Guide to the Richard Kluger Papers

MS 1443



compiled by William E. Brown, Jr. and staff of Manuscripts and Archives

June 1986

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Collection Overview

REPOSITORY: Manuscripts and Archives
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CALL NUMBER: MS 1443

CREATOR: Kluger, Richard, 1934-

TITLE: Richard Kluger papers

DATES: 1835-1995

PHYSICAL DESCRIPTION: 31.67 linear feet (84 boxes)

LANGUAGE: English

SUMMARY: The papers consist of correspondence, interview notes, and other materials which document Richard Kluger's professional career as a newspaper editor and author.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/mssa.ms.1443>

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Key to the container abbreviations used in the PDF finding aid:

b. box
f. folder

Administrative Information

Immediate Source of Acquisition

Gift of Richard Kluger, 1986-1987, 1996-1997.

Conditions Governing Access

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Preferred Citation

Richard Kluger Papers (MS 1443). Manuscripts and Archives, Yale University Library.

Associated Materials

Related material: Brown vs. the Board of Education Papers (MS 759), Manuscripts and Archives, Yale University Library.

Biographical / Historical

Richard Kluger was born in Paterson, New Jersey, on September 18, 1934. He graduated from Princeton (B.A.) in 1956. Kluger has written novels and articles, served in editorial capacities for the *Wall Street Journal*, the *New York Post*, *Forbes* magazine, the *New York Herald Tribune*, *Book Week*, and Simon and Schuster, and held the position of president and publisher of Charterhouse Books. He authored the Pulitzer Prize winning *Ashes to Ashes*, a history of the American tobacco industry.

Scope and Contents

The papers consist of correspondence, interview notes, and other materials which document Richard Kluger's professional career as a newspaper editor and author.

Arrangement

Arranged in three series and one addition: I. Research and Interview Files. II. Subject Files. III. Topical Files

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b. 23, f. 457	Tribune history	1937-1966
b. 23, f. 458	Ubel and the Media	1981-1983
b. 23, f. 459	Washington Bureau	1958-1981
b. 23, f. 460	Washington Star	1981-1982
b. 24, f. 461	World Journal Tribune	1966-1968

Labor Relations

Bogart

b. 24, f. 462	General	1966
b. 24, f. 463	Annual reports	1954-1966
b. 24, f. 464-465	Monthly reports	1958-1967
b. 24, f. 466	Boycotter	1884-1894

Legal/Libel/Confidentiality

b. 24, f. 467	Burdick v. U.S.	1914-1948
b. 24, f. 468	Personalities	undated

Subject worksheets

b. 24, f. 469	Advertising - <i>World Herald Tribune</i>
b. 24, f. 470-472	Books and long articles

Series III: Topical Files

b. 25, f. 473-475	Articles	1965-1966
	Audio tape	
b. 25, f. 476	Cook, Don	undated
b. 25, f. 477	Engelking, L.L.	undated
b. 25, f. 478-481	Correspondence 1965 - 1967 Apr	
b. 26, f. 482-495	Correspondence 1967 May-1970	
b. 27, f. 496-514	Correspondence 1971 - 1977 May	
b. 28, f. 515	Correspondence 1977 Jun - Dec	
b. 28, f. 516-534	Correspondence A - W	1962-1966
	Demise of the <i>New York Herald Tribune</i>	
b. 29, f. 535	Articles	1966
b. 29, f. 536	Letters	1966
b. 29, f. 537-540	Printed material	1934-1967, undated
	Writing	
b. 30, f. 541-544	"The New York Herald Tribune Since the Civil War," by Harry W. Baehr English	1972
b. 30, f. 545-548	"Rewrite Man" English	undated
b. 31, f. 549-555	Photographs used in The Paper: Life and Death of the New York Herald Tribune Received from: Richard Kluger, 1987.	1920s-1963

Accession 1997-M-023: Additional Material

This addition to the Richard Kluger Papers consists of research materials compiled for the preparation of *Ashes to Ashes: America's Hundred Year Cigarette War, the Public Health, and the Unabashed Triumph of Philip Morris*, 1996. As much as possible, Kluger's folder headings and arrangements have been retained.

Folders 534 and 535 in box 45 may not be used without permission of Richard Kluger.

Folders 17-19 were removed at the request of the donor.

Company files [contents vary from folder to folder, but may include correspondence, printed materials, working papers, biographical information, and Kluger interview materials]

b. 1, f. 1	American Brands, Inc.	1969-1991
b. 1, f. 1	American Tobacco Company	
b. 1, f. 2 - 3	General	1925-1968, 1991
b. 1, f. 4	Hahn, Paul M.	1950, 1958, 1963
b. 1, f. 5	Heimann, Robert K.	1948-1986, 1991
b. 1, f. 6	Walker, Robert B.	1964-1969
b. 1, f. 7	Weaver, Sylvester (Pat)	1987
b. 1, f. 8	Brown and Williamson	1951-1994
	Liggett and Myers	
b. 1, f. 9	General	1951-1990
b. 1, f. 10	Market Planning Corporation	1957
b. 2, f. 11	Gerzog, Lawrence	1991
b. 2, f. 12	Kensler, Charles J.	1963, 1967, 1978, 1989
b. 2, f. 13	Mold, James D.	1959-1960, 1988-1992
	Lorillard (P.) Company	
b. 2, f. 14	General	1937-1960, 1967-1968, 1978, 1987-1992
b. 2, f. 15	Cramer, Morgan	1961-1966, 1989
b. 2, f. 16	Gruber, Lewis	1956-1970
b. 2, f. 16A	Wald, Robert L.	1988 June 9
	Philip Morris Company	
b. 3, f. 20 - 21	History [mostly summary notes by Kluger of materials documenting the history of the company, includes some interviews]	

Company files [contents vary from folder to folder, but may incl [...] > Philip Morris Company
(continued)

b. 3, f. 22-24	Printed [includes other materials]	1935-1989
b. 3, f. 25-26	Supplementary	1940-1983, 1985-1989
b. 4, f. 27	"The Road to Marlboro Country" [Scott Ellsworth draft] English	1987
b. 4, f. 28	Promotional and advertising [includes some correspondence]	1987-1990
b. 4, f. 29	Promotional and advertising [includes some correspondence]	1988-1992
b. 4, f. 30	Additional [consist of news/magazine clippings]	1942-1992
b. 4, f. 31	Additional [consist of news/magazine clippings]	1989 October – 1991 May
b. 4, f. 32	Corporate contributions [includes <i>Philip Morris Quarterly</i>]	1991-1992
b. 4, f. 33	Corporate image advertising campaign/Bill of Rights tour	1986-1992
	Financial [annual reports]	
b. 4, f. 34	1948, 1950, 1960, 1964	
b. 4, f. 35	1968, 1970, 1978	
b. 5, f. 36	1979, 1980, 1984	
b. 5, f. 37	1985, 1987, 1988	
b. 5, f. 38	1989, 1990	
b. 5, f. 39	1991, 1992, 1993	
	Interviews/biographical	
b. 5, f. 40	Correspondence [includes interview questions, notes]	1988-1992, undated
b. 5, f. 41	Berkowitz, Max L.	1946-1992
b. 5, f. 42	Bible, Geoffry C.	1994
b. 5, f. 43	Bleakley, Peter	1989
b. 5, f. 44	Bloom, Stephen J.	1991, undated
b. 5, f. 45	Bowling, James C.	1989
b. 5, f. 46	Bring, Murray	1989-1994
b. 5, f. 47	Buccellato, Vincent	1991
b. 5, f. 48	Burnett, Leo	1935-1971, 1991-1992
b. 5, f. 49	Buzzi, Aleardo G.	1990-1991
b. 6, f. 50	Campbell, William L.	1990-1991

Company files [contents vary from folder to folder, but may incl [...]] > Philip Morris Company >
Interviews/biographical (continued)

b. 6, f. 51	Carlson, Stig G.	1991
b. 6, f. 52	Case, Barry	1991
b. 6, f. 53	Charles, Jim	1991
b. 6, f. 54	Crenshaw, Gordon [Universal leaf] and Jordan, Daniel P.	1991
b. 6, f. 55	Cullman, Edgar M.	1961, 1976, 1991
b. 6, f. 56	Cullman, Hugh	1988-1989
	Cullman, Joseph F., III See also: box 7, folder 102	1957-1980
b. 6, f. 57	1957-1980	
b. 6, f. 58	1984-1992	
b. 6, f. 59	Cullman, W. (William) Arthur	1951, 1991
b. 6, f. 60	Dangoor, David E.R.	1990-1991
b. 6, f. 61	Dunn, William L.	1987
b. 6, f. 62	Gallaher Limited	1968, 1991
b. 6, f. 63	Gembler, Andreas	1991
b. 6, f. 64	Gillis, John J.	1989
b. 6, f. 65	Goldsmith, Clifford H.	1989, 1991
b. 6, f. 66	Greenberg, David I.	1991
b. 6, f. 67	Hatcher, Wirt H., Jr.	1972, 1987, 1991
b. 6, f. 68	Holtzman, Alexander	1970, 1989, 1990, 1993
b. 6, f. 69	Houminer, Ehud	1989-1991
b. 6, f. 70	Jebblee, J. Paul	1935, 1969, 1978, 1991
b. 6, f. 71	Krash, Abe	1988
b. 6, f. 72	Landor, Walter	1985, 1991
b. 6, f. 73	Landry, John T.	1968-1991
b. 6, f. 74	Lincoln, Jetson E.	1984, 1991
b. 6, f. 75	Littleton, C. Thomas and Diane Crouch	1991
b. 6, f. 76	Lloyd, Joseph	1991
b. 6, f. 77	Lyon, Alfred E.	1938-1967, 1989, 1991

Company files [contents vary from folder to folder, but may incl [...] > Philip Morris Company >
Interviews/biographical (continued)

b. 7, f. 78	Maxwell, Hamish	1988-1994
b. 7, f. 79	McDowell, W. Wallace, Jr.	1991
b. 7, f. 80	McQuigg, Edwin J.	1991, undated
b. 7, f. 81	Merlo, Ellen	1991
b. 7, f. 82	Miles, Michael A.	1989-1994
b. 7, f. 83	Millhiser, Ross R.	1978-1993
b. 7, f. 84	Morgan, James J.	1984-1989
b. 7, f. 85	Murphy, John A.	1989-1991
b. 7, f. 86	Murray, William	1989-1991
b. 7, f. 87	Osdene, Thomas S.	1992
b. 7, f. 88	Parrish, Steven C.	1991
b. 7, f. 89	Pollack, Shepard P.	1991
b. 7, f. 90	Pollak, Lee	1989
b. 7, f. 91	Resnik, Frank E.	1989
b. 7, f. 92	Richman, John M.	1991
b. 7, f. 93	Schoenkopf, Richard	1991
b. 7, f. 94	Smith, Guy L., IV	1986-1991
b. 7, f. 95	Wilson, Don W. [National Archives for the Bill of Rights bicentennial]	1991
b. 7, f. 96	Storr, Hans G.	1989-1991
b. 7, f. 97	Thoma, Walter	1991
b. 7, f. 98	Thomson, Ronald Hew	undated
b. 7, f. 99	Vail, Richard G.	1990
b. 7, f. 100	Wakeham, Helmut R.R.	1960-1993
b. 7, f. 101	Weissman, George	1958-1989
b. 7, f. 102	Wertenbaker, Lael Tucker [photocopy of <i>Mister Junior</i> , a biographical work on Joseph F. Cullman, Jr.] See also: box 6, folders 57-58	1960
"The Philip Morris Century: A Story of Men and Products with a Special Blend of Related Anecdotes" ["unpublished, authorized history"]		
b. 8, f. 103	Pp. 1-210	1956
b. 8, f. 104	Pp. 211-459	1956

Company files [contents vary from folder to folder, but may incl [...] > Philip Morris Company > "The Philip Morris Century: A Story of Men and Products with a S [...] (continued)

b. 8, f. 105	Pp. 460-496, unnumbered pages, additional pages 3-39 (index), a continuation through 1961	
b. 8, f. 106	Index pp. 30-138, first and second continuation 1-73	1956
b. 8, f. 107	Pp. 74-198, fourth continuation pp. 1-72	
b. 8, f. 108	Fourth continuation pp. 73-285, index pp. 1-26	
<i>Philip Morris Magazine</i>		
b. 8, f. 109	1986 English	
b. 8, f. 110	1987-1988	
b. 9, f. 111	1989 English	
b. 9, f. 112	1990-1991	
b. 9, f. 113	<i>The Philip Morris Globe</i>	1990 Jun, Dec, 1991 May
b. 9, f. 114	Proxy statements	1978-1989
b. 9, f. 115	Marlboro Oral History Project [interview with company employees focusing on the "Marlboro Country" advertising campaign, and related printed material],	1958, 1977-1978, 1986
b. 9, f. 116	Shareholders annual meeting [includes correspondence]	1990-1991
R.J. Reynolds Tobacco Company		
b. 9, f. 117	Correspondence [includes interview questions and notes]	1986-1991
b. 9, f. 118	History [mostly summary notes by Kluger of materials documenting the history of the company]	
Printed [includes other materials]		
b. 9, f. 119	1931-1971	
b. 9, f. 120	1976-1986	
b. 10, f. 121	1987-1988	
b. 10, f. 122	1988-1989	
b. 10, f. 123	1990-1992	
b. 10, f. 124	Annual reports	1987, 1990, 1991, 1993
Interviews/biographical		
b. 10, f. 125	Davis, John W., III	1991
b. 10, f. 126	Fishel, David B. [includes photographs]	1989-1991

Company files [contents vary from folder to folder, but may incl [...] > R.J. Reynolds Tobacco Company
> Interviews/biographical (continued)

b. 10, f. 127	Ford, Yancey W., Jr.	1991
b. 10, f. 128	Griscom, Thomas C.	1991
b. 10, f. 129	Horrigan, Edward J.	1991
b. 10, f. 130	Johnston, James W.	1991, undated
b. 10, f. 131	Katz, Stanley H.	1976, 1991, 1992
b. 10, f. 132	Smith, Zachary	1991
b. 10, f. 133	Sticht, J. Paul	1991
b. 10, f. 134	Wade, Charles B, Jr.	undated
b. 10, f. 135	Obituaries of board members	1949, 1953, 1958, 1969, 1978
Tobacco industry files		
Advertising/promotion		
b. 11, f. 136	General [mostly summary notes by Kluger of materials documenting the history of the industry]	
Printed [includes other materials]		
b. 11, f. 137	1928-1969	
b. 11, f. 138	1969-1989	
b. 11, f. 139	1954-1991	
b. 11, f. 140	Growers/history [summary notes by Kluger, printed material]	1949-1992
International Issues		
b. 11, f. 141	General [mostly summary notes by Kluger of printed materials]	
b. 11, f. 142	Printed	1986-1989
Printed		
b. 12, f. 143	1947-1988	
b. 12, f. 144	1987-1989	
b. 12, f. 145	1989-1992	
Lobbying/Industry Promotion		
b. 12, f. 146	General [mostly summary notes by Kluger]	
b. 12, f. 147	Printed	1964-1991
Marketing		
b. 12, f. 148	General [mostly summary notes by Kluger]	

Company files [contents vary from folder to folder, but may incl [...] > Tobacco industry files > Marketing (continued)

b. 12, f. 149	Reports/printed materials [includes other materials]	1932-1965
b. 12, f. 150	Reports/printed materials [includes other materials]	1966-1988
b. 13, f. 151	Reports/printed materials [includes other materials]	1987-1989
b. 13, f. 152-154	Appendix	1931-1994
b. 13, f. 155	Sales	1925-1991, undated
Tobacco Institute (Washington, D.C.)		
b. 13, f. 156	General [summary notes by Kluger]	
b. 13, f. 157	Printed [includes other materials]	1978, undated
Printed [includes other materials]		
b. 13, f. 158	1959-1971	
b. 14, f. 159	1977-1979, no date	
b. 14, f. 160	1979-1982, no date	
b. 14, f. 161	1957-1967, 1982-1989	
b. 14, f. 162	1984-1986	
b. 14, f. 163	1985-1988	
b. 14, f. 164	1985-1987	
b. 14, f. 165	1985-1992	
Interviews/biographical		
b. 15, f. 166	Allen, George V.	1957-1970, undated
b. 15, f. 167	Clements, Earle	1956-1985
b. 15, f. 168	DeHart, Edward	1988
b. 15, f. 169	Dwyer, William F. [and Connie Drath]	1979, 1989, undated
b. 15, f. 170	Kloepfer, William Jr. [correspondence]	1988
b. 15, f. 171	Kornegay, Horace R.	1964-1984
b. 15, f. 172	Liebengood, Howard	1988
b. 15, f. 173	Merryman, Walker	1990-1991
b. 15, f. 174	Whitley, Charles	1991
b. 15, f. 175	Executives [includes Council for Tobacco Research]	1953-1988
b. 15, f. 176	Cigarette Smoking and Cancer [scientific perspective]	1982

Company files [contents vary from folder to folder, but may incl [...] > Tobacco industry files
(continued)

Council for Tobacco Research (CTR) [prior to 1963 known as Tobacco
Industry Research Committee (TIRC)]

Reports

b. 15, f. 177	1956-1990	
b. 15, f. 178	1976?, 1983, 1991-1992	
b. 15, f. 179	"Chronic Exposure of Mice to Cigarette Smoke" [includes final report with related correspondence and printed material] English	1963, 1984-1985, 1991-1992
Health Advocacy Center, CA		
	<i>Sixty Years of Deception: An Analysis and Compilation of Cigarette Ads in Time Magazine, 1925-1985</i> [privately published]	1986
b. 15, f. 180	Vol. I	1925-1939
b. 16, f. 181	Vol. II	1940-1953
b. 16, f. 182	Vol. III	1954-1963
b. 16, f. 183	Vol. IV	1964-1973
b. 16, f. 184	Vol. V	1974-1985
Personal interviews [non-industry, includes surgeons, pathologists, statisticians, lawyers, etc.]		
b. 17, f. 185	Adams, Lane W.	1988
b. 17, f. 186	Auerbach, Oscar A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1956-1970, 1986, undated
b. 17, f. 187	Auerbach, Oscar A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1970-1988
b. 17, f. 188	Auerbach, Oscar A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1966-1991
b. 17, f. 189	Baker, Carl G.	1977, 1986, 1988
b. 17, f. 190	Banzhaf, John F., III	1973-1990
b. 17, f. 191	Barfield, Rebecca (Becky)	1991-1992
b. 17, f. 192	Barr, Glenn/Braude, Marvin	1987-1989
b. 17, f. 193	Benowitz, Neal L.	1986-1991

Company files [contents vary from folder to folder, but may incl [...]] > Personal interviews [non-industry, includes surgeons, pathologis [...]] (continued)

b. 17, f. 194	Berkson, Joseph	1953-1989
b. 17, f. 195	Bing, Richard J.	1975, 1989
b. 17, f. 196	Blum, Alan	1988
b. 17, f. 197	Braren, Warren	1967, 1970-1974, 1988
b. 17, f. 198	Brecher, Edward	1979, 1988
b. 17, f. 199	Breslow, Lester	1977-1989
b. 17, f. 200	Brown, Byron W., Jr.	1989, undated
b. 17, f. 201	Burney, Leroy E.	1957-1962, 1988
b. 17, f. 202	Burns, David M.	1989
b. 17, f. 203	Burry, Roy D.	1988-1992
b. 18, f. 204	Cahan, William G.	1968, 1983, 1985, 1989
b. 18, f. 205	Califano, Joesph A., Jr.	1978-1988
b. 18, f. 206	Cameron, Charles S.	1954-1956, 1988
b. 18, f. 207	Cohen, Stanley	1963-1969, 1988-1989
b. 18, f. 208	Connolly, Gregory N.	1875, 1986, 1988, undated
b. 18, f. 209	Cullen, Joseph W.	1987-1988
b. 18, f. 210	Davis, Alan C.	1989
b. 18, f. 211	Davis, Ronald M.	1986-1991
b. 18, f. 212	Daynard, Richard A.	1987-1992
b. 18, f. 213	Dingell, John	1972, 1988
b. 18, f. 214	Dixon, Paul Randall	1961-1977
b. 18, f. 215	Doll, Richard	1952-1982
b. 18, f. 216	Duster, Troy	1987, 1989
b. 18, f. 217	Edell, Marc Z./Walters, Cynthia	1987-1990
b. 18, f. 218	Elman, Philip	undated
b. 18, f. 219	Farber, Emmanuel	1988-1989
b. 18, f. 220	Fielding, Johnathan E.	1989

Company files [contents vary from folder to folder, but may incl [...] > Personal interviews [non-industry, includes surgeons, pathologis [...]] (continued)

b. 18, f. 221	Foote, Emerson	1964-1965, 1977, 1981, 1987, undated
b. 18, f. 222	Forbes, E. Ripley	undated
b. 18, f. 223	Ford, Wendell	1983, 1988
b. 18, f. 224	Fountain, L.H.	1962
b. 18, f. 225	Garfinkel, Lawrence	1984, 1989
b. 18, f. 226	Geller, Henry	1988
b. 18, f. 227 - 228	Glantz, Stanton A.	1978-1992
b. 19, f. 229	Glasser, Irving	1991
b. 19, f. 230	Goldman, Emanuel	1985, 1989
b. 19, f. 231	Gori, Gio B.	1959, 1972-1989
b. 19, f. 232	Graham, Evarts, A.	1952, 1957
b. 19, f. 233	Gritz, Ellen	1986-1989
b. 19, f. 234	Hamill, Peter V.	1963-1988
b. 19, f. 235	Hammond, Edward Cuyler	1953-1988
b. 19, f. 236	Harken, Dwight E.	1968-1989
b. 19, f. 237	Harlan, William	1988
b. 19, f. 238	Harris, Jeffrey E.	1987-1989
b. 19, f. 239	Hitchcock, Jan L.	1988
b. 19, f. 240	Hoffman, Dietrich	1988-1991, undated
b. 19, f. 241	Holleb, Arthur I.	1988
b. 19, f. 242	Homburger, Freddy	1974-1988, undated
b. 20, f. 243	Horn, Daniel	1949, 1969-1972, 1992
b. 20, f. 244	Hutchings, Robert	1988
b. 20, f. 245	Hutter, Robert V.P.	1989
b. 20, f. 246	Jarvik, Murray E.	1970-1992
b. 20, f. 247	Jonas, Allan K.	1989
b. 20, f. 248	Karnovsky, Manfred L.	1986
b. 20, f. 249	Kessler, David A.	1995

Company files [contents vary from folder to folder, but may incl [...] > Personal interviews [non-industry, includes surgeons, pathologis [...]] (continued)

b. 20, f. 250	Knapp, Peter H.	1955, 1963, 1970, 1988
b. 20, f. 251	Koop, C. Everett	1979-1989
b. 20, f. 252	Kotin, Paul	1954-1980
b. 20, f. 253	Kozlowski, Lynn T.	1975-1988
b. 20, f. 254	Le Maistre, Charles A.	1971-1989
b. 20, f. 255	Levin, Morton L.	1950-1989
b. 20, f. 256	Little, Clarence C.	1929-1979
b. 20, f. 257	Loveday, Paul	1978-1994
b. 20, f. 258	Lowry, P. Dennis	1991
b. 20, f. 259	Magnuson, Warren G.	1956-1980
b. 21, f. 260	Maxwell, John C., Jr.	1991, 1993
b. 21, f. 261	McCarthy, William J.	1987-1989
b. 21, f. 262	McGuire, Andrew	1980-1989
b. 21, f. 263	Merlis, Edward A.	1988
b. 21, f. 264	Moffitt, Toby	1988
b. 21, f. 265	Morgan, Charles, Jr.	1988
b. 21, f. 266	Morrison, Bayard H., III	1988
b. 21, f. 267	Moss, Frank E.	1964-1972
b. 21, f. 268	Moss, John E., Jr.	1956-1972
b. 21, f. 269	Myers, Matthew L.	1987
b. 21, f. 270	Nader, Ralph	1988
b. 21, f. 271	Neuberger, Maurine B.	1957-1961
b. 21, f. 272	Newell, Guy R.	1988-1989
b. 21, f. 273	Ochsner, Alton	1940-1988
b. 21, f. 274	Overholt, Richard H.	1964-1988
b. 21, f. 275	Owen, Thomas B.	1988
b. 21, f. 276	Pearl, Raymond K.	1927-1940
b. 21, f. 277	Pertschuk, Michael	1971-1981
b. 21, f. 278	Pertschuk, Michael	1982-1988
b. 21, f. 279	Pertschuk, Michael	1988-1992

Company files [contents vary from folder to folder, but may incl [...] > Personal interviews [non-industry, includes surgeons, pathologis [...]] (continued)

b. 21, f. 280	Pertschuk, Michael	1992
b. 22, f. 281	Pinney, John M.	1988
b. 22, f. 282	Pitofsky, Robert	1988
b. 22, f. 283	Rauscher, Frank J., Jr.	1989
b. 22, f. 284	Read, Clifton	1988-1989
b. 22, f. 285	Relman, Arnold S.	1988
b. 22, f. 286 - 287	Repace, James L.	1980-1990
b. 22, f. 288	Richmond, Julius B.	1980, 1986, 1988
b. 22, f. 289	Rimer, Irving	1988
b. 22, f. 290	Roemer, Ruth	1989
b. 22, f. 291	Rose, Charles (Charlie) G.	undated
b. 22, f. 292	Saffiotti, Umberto	1970, 1977, 1987, 1989
b. 22, f. 293	Schelling, Thomas C.	1988
b. 22, f. 294	Schneiderman, Marvin A.	1978, 1989
b. 22, f. 295	Schuman, Leonard M.	1981-1988
b. 22, f. 296	Seidman, Herbert	1963-1988
b. 22, f. 297	Seltzer, Carl C.	1979-1993
b. 22, f. 298	Selzer, Richard	1976, 1988
b. 22, f. 299	Shopland, Donald	1988-1989
b. 22, f. 300	Singer, Ira	1989
b. 22, f. 301	Sonnenberg, Benjamin	1979, 1983
b. 22, f. 302	Sosnick, Ronald B.	1991
b. 22, f. 303	Staggers, Harley O.	1971
b. 22, f. 304	Steinfeld, Jesse L.	1971-1991
b. 22, f. 305	Stellman, Steven D.	1981-1989
b. 22, f. 306	Stokes, Joseph, III	1988, undated
b. 23, f. 307	Strauss, Peter	1991
b. 23, f. 308	Sweda, Edward L., Jr.	1988
b. 23, f. 309	Tarr-Whelan, Keith	1991
b. 23, f. 310	Terry, Luther L.	1961, 1962, 1985

Company files [contents vary from folder to folder, but may incl [...] > Personal interviews [non-industry, includes surgeons, pathologis [...]] (continued)

b. 23, f. 311	Tollison, Robert D.	1988
b. 23, f. 312	Ubell, Earl	1987
b. 23, f. 313	Upton, Arthur C.	1988
b. 23, f. 314	Walden, John T.	1988-1989
b. 23, f. 315	Waxman, Henry A.	1976-1990
b. 23, f. 316	Weisberg, Raymond	1989
b. 23, f. 317	Weisburger, Elizabeth K.	1983, 1988
b. 23, f. 318	Wilkenfeld, Judith	1991
b. 23, f. 319 - 320	Wynder, Ernest L.	1954-1991
b. 23, f. 321	Yesner, Raymond	1973, 1988
b. 23, f. 322	Zarski, Michael	1989
Health/scientific aspects		
b. 23, f. 323	"An Analysis of 'R.J. Reynolds' Position Paper on the Health Effects of Smoking" [John Slade] English	1986-1987
Behavior		
b. 23, f. 324	Kluger notes	
b. 23, f. 325	Interviews with friends	
b. 23, f. 326	Cessation [summary notes by Kluger]	
b. 23, f. 327	Economic costs/price supports [summary notes by Kluger]	
b. 23, f. 328	Environmental Tobacco Smoke (ETS) [summary notes by Kluger]	
b. 23, f. 329	"Expert's report on State of the Art" [Jeffrey E. Harris; includes related materials] English	1985-1986
b. 23, f. 330	"Framingham Study Data and 'Established Wisdom' about Cigarette Smoking and Coronary Heart Disease" [Carl C. Seltzer; includes related material] English	1976, 1989
b. 23, f. 331	Pharmacology [summary notes by Kluger]	
b. 24, f. 332	<i>A Safe Cigarette</i> [Banbury report] English	1980
b. 24, f. 333	Surgeon General's Advisory Committee [material from the National Archives],	1962-1964
b. 24, f. 334	United States Environmental Protection Agency	1991

Company files [contents vary from folder to folder, but may incl [...]] > Health/scientific aspects
(continued)

b. 24, f. 335	Women and smoking [summary notes by Kluger]	
	Printed material, miscellaneous	
b. 24, f. 336-346	1927-1957	1927-1957
b. 25, f. 347-361	1958-1973	1958-1973
b. 26, f. 362-374	1974-1986	1974-1986
b. 27, f. 375-377	1987-1989	1987-1989
	Antismoking movement	
b. 27, f. 378	General [summary notes by Kluger of printed materials by organization]	
b. 27, f. 379	Action on Smoking and Health (ASH) [Banzhaf, John F.]	1966-1990
b. 27, f. 380	American Cancer Society (ACS)	1951-1990
b. 27, f. 381	American Council on Science and Health (ACSH)	1979-1992
b. 27, f. 382	American Heart Association (AHA) [Ballin, Scott D.]	undated
b. 27, f. 383	American Lung Association (ALA)	1985-1992
b. 28, f. 384	American Medical Association (AMA)	1958, 1970, 1986-1990
b. 28, f. 385 - 386	Americans for Nonsmokers' Rights (ANR)	1981-1991
b. 28, f. 386A	California Dept. of Health Services, Tobacco Education media Campaign commercials	Undated
b. 28, f. 387	Coalition on Smoking or Health	1983-1989
b. 28, f. 388	Coalition on Smoking or Health [Myers, Matthew L.]	1985-1987, undated
b. 28, f. 389	Doctors Ought to Care (DOC) [Blum, Alan]	1979-1988
b. 28, f. 390	Doctors Ought to Care	1989-1992
b. 28, f. 391	Group Against Smoking Pollution (GASP) - Massachusetts	1984-1989, undated
b. 28, f. 392	Harvard Institute for the Study of Smoking Behavior and Policy See also: box 30 , folder 404	undated
	National Cancer Institute (NCI)	1954-1979
b. 29, f. 393	1954-1979	
b. 29, f. 394	1959, 1980-1986	
b. 29, f. 395	1987-1988	

Company files [contents vary from folder to folder, but may incl [...]] > Antismoking movement
(continued)

b. 29, f. 396	National Conference on Smoking or Health [initiated by American Cancer Society]	1981
b. 29, f. 397	National Heart, Lung, and Blood Institute (NHLBI)	1987-1988
b. 29, f. 398	San Diego County Council on Smoking and Health Education [final report of community project]	1974 September
b. 29, f. 399	Stop Teenage Addiction to Tobacco (STAT), [Tye, Joe B.]	1985-1990, 1993
b. 30, f. 400	Stop Teenage Addiction to Tobacco (STAT) Speaker's Guide and Slide Collection [By Joe B. Tye]	1991
b. 30, f. 401	U. S. Department of Health and Human Services, Office on Smoking and Health	1969-1989
Smoking behavior		
b. 30, f. 402	Interview notes	1987-1990
b. 30, f. 403	"Physicians Attitudes and Practices With Regard to Cigarette Smoking" English	1963
b. 30, f. 404	<i>Smoking Behavior and Policy</i> ["Discussion Paper Series"]	1986-1987
b. 30, f. 405-406	"Trends in Public Attitudes on the Possibility of a Health Hazard in Cigarette Smoking" English	1962, 1964
b. 30, f. 407	"Why Do Juveniles Start Smoking" English	1986
Legislative/regulation		
Congress		
b. 30, f. 408	Chronology of action [Kluger notes]	1959-1986
b. 30, f. 409	Legal and Monetary Affairs Subcommittee	1957
b. 30, f. 410	Public Health Cigarette Smoking Act of 1969 [Kluger notes]	
b. 31, f. 411	Consumer Product Safety Commission	1974-1975, undated
Federal Trade Commission		
b. 31, f. 412-417	Advertising	1927-1988
b. 31, f. 418	Calfee, John E. [working paper on cigarette advertising]	1985
b. 31, f. 419-421	Cigarette testing program	1955, 1981-1985
b. 31, f. 422	Cigarette testing program laboratory	1987
Philip Morris [testimonies by individuals]		
b. 31, f. 423	Carlson, Anton J.	1943

Company files [contents vary from folder to folder, but may incl [...] > Legislative/regulation > Federal Trade Commission > Philip Morris [testimonies by individuals] (continued)

b. 31, f. 424	Lenth, C. William	1946
b. 31, f. 425	Tobey, George Loring, Jr.	1943
R.J. Reynolds Tobacco Company [testimonies by individuals]		
b. 31, f. 426	Barber, Walter Lanier	1944
b. 31, f. 427	Stansbury, Helen and Bourke-White, Margaret	1944
b. 31, f. 428	United States Department of Health and Human Services ["Major Local Smoking Ordinances in the United States"]	1989
b. 31, f. 429	United States government actions on smoking issues [Kluger notes]	
Cipollone vs. Liggett Group, Philip Morris, and Loews		
b. 32, f. 430-431	Legal Notes [includes definitions of terminology, historical perspective of tobacco products liability cases and issues in tobacco litigation, summary notes of related material]	
Pretrial		
b. 32, f. 432	Correspondence	1985, 1987
b. 32, f. 433	General [summary notes by Kluger]	
b. 32, f. 434-438	Documents/articles	
Trial proceedings		
b. 33, f. 439	Notes [by Kluger]	
Transcripts [poor quality photocopies, pages missing]		
b. 33, f. 440-443	1988 Feb 1-2, 4-5	
b. 33, f. 444-446	1988 Feb 9-18	
b. 33, f. 447	1988 Feb 11? Mold, Dr. James [testimony]	
b. 33, f. 448	1988 Feb 23 Cullman, Joseph F., III [summary of testimony]	
b. 33, f. 449-450	1988 Feb 24-25, 29	
b. 33, f. 451	1988 Mar 1	
b. 34, f. 452-453	1988 Mar 2-8	
b. 34, f. 454-458	1988 Mar 21-23	
b. 34, f. 459-460	1988 Apr 4-6	
b. 35, f. 461-462	1988 Apr 18, 20-21	
b. 35, f. 463-465	1988 May 2, 4, 6, 18-?	

Company files [contents vary from folder to folder, but may incl [...] > Legislative/regulation > Cipollone vs. Liggett Group, Philip Morris, and Loews > Trial proceedings > Transcripts [poor quality photocopies, pages missing] (continued)

b. 35, f. 466	1988 May?	
b. 35, f. 467-468	1988 Jun 3, 6, ?	
b. 35, f. 469	On writ of Certiorari to the U.S. Court of Appeals for the Third Circuit Joint Appendix	1990
Trial and related events		
b. 36, f. 470	General [summary notes by Kluger]	
b. 36, f. 471-474	Documents and printed material	1987-1992
Daynard, Richard [Director of the Tobacco Products Liability Project (TPLP)]		
b. 36, f. 475	General [summary notes by Kluger of documents released by TPLP]	
Printed [material released by TPLP]		
b. 36, f. 476-480	1934-1964	
b. 37, f. 481-485	1965-1981	
b. 37, f. 486	Statement on the implications of the Cipollone documents for future tobacco cases	1988 March 26
b. 37, f. 487	Philip Morris rebuttal to Daynard	1988?
Depositions		
U.S. District Court for District of New Jersey, Civil Action No. 83-2864		
b. 37, f. 488-490	Cullman, Joseph F., III	1984 October 24-26
b. 38, f. 491	Dunn, William L., Jr.	1987 November 20
b. 38, f. 492-493	Osdene, Thomas S.	1984 October 3-4
b. 38, f. 494-496	Schuman, Leonard M.	1987 June 16-18
b. 39, f. 497	Schuman, Leonard M.	1988 January 13
b. 39, f. 498-499	Superior Court of New Jersey, Essex County, Docket No. L-006851-83 [Heimann, Robert K. deposition in Flynn, George S. vs. American Brands, Inc. et. al.]	1985 April 17-18
Bibliographic		
b. 39, f. 500	General [Kluger's notes on books read; listed by topic, includes index]	
b. 39, f. 501-502	History of Tobacco and Tobacco Industry	
b. 39, f. 503	Pre-World War I	

Company files [contents vary from folder to folder, but may incl [...] > Bibliographic (continued)

b. 39, f. 504-506	Smoking and Health	
b. 39, f. 507	Government and Tobacco	
b. 40, f. 508	Cigarette Advertising	
b. 40, f. 509	Smoking Behavior and Social Context	
b. 40, f. 510	Quitting	
	Scientific articles [Kluger's card file arranged in two alphabetical runs; one run is numbered, one is not]	
b. 40, f. 511-513	Numbered	
b. 40, f. 514-516	Unnumbered	
	Additional materials	
b. 40, f. 517	American Tobacco Company - <i>Sold American! - The First Fifty Years</i>	1904-1954, 1954
	Canadian Council on Smoking and Health "Proceedings on the 5th World Conference"	1983
b. 41, f. 518	Vol. I	
b. 41, f. 519	Vol. II	
b. 41, f. 520	Smoke Signals: Cigarettes, Advertising and the American Way of Life [exhibit catalog]	1990
b. 41, f. 521	U.S. Department of Health, Education, and Welfare - The National Conference on Smoking and Health [Proceedings]	1966 May 1-3
	Fire Retardancy Cigarette Research [pertaining to flame retardancy of fabric, ignition propensity, and related topics; pages missing],	Circa 1970s-1980s
b. 41, f. 522-523	General	
b. 42, f. 524-526	General	
b. 42, f. 527	Loose, uncorrelated pages	
	Deposition [Superior Court of New Jersey, Hudson County, Docket No. L-039135-85]	
b. 42, f. 528-529	Greene, Randall K.	1988 July 21-22
	Audio-Visual materials	
b. 43.1	American Cancer Society [anti-smoking TV spots; video] 1 Videocassette (VHS)	1966-1983
b. 43.1U	Use copy 1 Videocassette (VHS)	
b. 43.2	Anti-smoking radio commercials, 1968-1970 [by advertiser Tony Schwartz; audio] 1 Audiocassette	1988

Company files [contents vary from folder to folder, but may incl [...]] > Audio-Visual materials
(continued)

b. 43.3	California Department of Health Services [Tobacco Education Media Campaign commercials; video] <i>1 Videocassette (VHS) 0:21:41 Duration (HH:MM:SS.mmm)</i> As a preservation measure, original materials, as well as preservation and duplicating masters, may not be used. Digital access copies must be provided for use. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access. A copy of this material is available in digital form from Manuscripts and Archives.	undated
b. 43.4	"Death in the West" [British documentary on Marlboro cigarette commercials; video] <i>1 Videocassette (VHS) 0:59:42 Duration (HH:MM:SS.mmm)</i> English As a preservation measure, original materials, as well as preservation and duplicating masters, may not be used. Digital access copies must be provided for use. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access. A copy of this material is available in digital form from Manuscripts and Archives.	undated
b. 44	Newhart, Bob [spooft interview with Sir Walter Raleigh] <i>1 Audiocassette</i>	undated
b. 46	Tobacco Institute [Connie Drath and Will Dwyer rebut antismoking charges] <i>1 Videocassette (VHS) 0:15:54 Duration (HH:MM:SS.mmm)</i> As a preservation measure, original materials, as well as preservation and duplicating masters, may not be used. Digital access copies must be provided for use. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access. A copy of this material is available in digital form from Manuscripts and Archives.	1984
b. 47	United States Office on Smoking and Health [Department of Health and Human Services] <i>1 Videocassette (U-matic)</i>	1987
Company files		
Liggett and Myers		
b. 48-50	Kensler, Charles, J. [no. 543] <i>3 Microcassettes</i>	1989 June 12
Personal interviews		
Folders 534 and 535 in box 45 may not be used without permission of Richard Kluger.		
b. 45, f. 534	Henderson, Keith Permission of Richard Kluger is required to use interview of Keith Henderson.	

Company files [contents vary from folder to folder, but may incl [...] > Personal interviews (continued)

b. 45, f. 535

Meyer, Larry

Permission of Richard Kluger is required to use interview of Larry Meyer.

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Preferred Titles

New York herald tribune

Subjects

Cigarette industry -- United States -- History
Editors
Journalism
Newspapers -- New York (State)
Smoking -- United States -- History
Tobacco industry -- United States -- History
Tobacco use -- United States -- History

Names

Kluger, Richard, 1934-