

Guide to the Winterhouse Art and Design Collection of Corporate Clients

ART 24



Compiled by Arts Library Special Collections staff

December 2013

Arts Library Special Collections

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New Haven, CT 06511

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<https://web.library.yale.edu/arts/alsc>

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Collection Overview

REPOSITORY: Robert B. Haas Family Arts Library Special Collections
Arts Library Special Collections
180 York Street
New Haven, CT 06511
203-432-1712
haasalsc@yale.edu
<https://web.library.yale.edu/arts/alsc>

CALL NUMBER: ART 24

CREATOR: Drenttel, William, 1953-2013

TITLE: Winterhouse Art and Design collection of corporate clients

DATES: 1962-2012

BULK DATES: 1990-2012

PHYSICAL DESCRIPTION: 1.25 linear feet (3 boxes)

LANGUAGE: English

SUMMARY: The collection contains a variety of corporate publications, including annual reports and other promotional materials.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/arts.art.0024>

Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/arts.art.0024>.

Key to the container abbreviations used in the PDF finding aid:

- b. box
- f. folder

Administrative Information

Immediate Source of Acquisition

Gift of William Drenttel and Jessica Helfand, 2013.

Conditions Governing Access

The materials are open for research.

Conditions Governing Use

Copyright has not been transferred to Yale University.

Preferred Citation

Winterhouse Art and Design Collection of Corporate Clients, Robert B. Haas Family Arts Library, Yale University.

Biographical / Historical

Winterhouse was a design consultancy founded by partners William Drenttel and Jessica Helfand. According to their website, "Winterhouse Studio focuse[d] on editorial development and online media; cultural and educational institutions; and social innovation initiatives... Winterhouse Institute focuse[d] on non-profit, self-initiated projects that support design education as well as social and political initiatives."

Scope and Contents

The collection contains a variety of corporate publications, including annual reports and other promotional materials, collected by William Drenttel and Jessica Helfand in the course of their work as principals of Winterhouse Design and later Winterhouse Institute.

Arrangement

Organized into three series: I. Annual Reports, 1991-2001. II. Paper Company Promotional Booklets, 1990-2011. III. Miscellaneous, 1962-2012.

Collection Contents

Series I: Annual Reports, 1991-2000

Arranged alphabetically by company or corporate body.

| | | |
|-------------|---|---------|
| b. 1, f. 1 | Berkshire Hathaway Inc. 1990 annual report / Berkshire Hathaway Inc. <i>1 Item</i> | 1991 |
| b. 1, f. 2 | Chicago Board of Trade. The future belongs to you. The 1998 annual report of the Chicago Board of Trade. <i>1 Item</i> | 1998 |
| b. 1, f. 3 | GATX Capital. GATX Capital annual report <i>1 Item</i> | undated |
| b. 1, f. 4 | Herman Miller, Inc. 1997 annual report. Herman Miller, Inc. <i>1 Item</i> | 1997 |
| b. 1, f. 5 | Lila Wallace-Reader's Digest Fund. 1995 annual report. Lila Wallace-Reader's Digest Fund <i>1 Item</i> | 1996 |
| b. 1, f. 6 | Mead Annual Report Show. The Mead Annual Report Show 1993. <i>1 Item</i> | undated |
| b. 1, f. 7 | Molecular Biosystems, Inc. Annual report 1. Molecular Biosystems, Inc. <i>1 Item</i> | undated |
| b. 1, f. 8 | National Audubon Society. Birds Wildlife & Habitat. National Audubon Society 1995 Annual Report <i>1 Item</i> | undated |
| b. 1, f. 9 | Razorfish. Everything that can be digital will be. 1999, Razorfish. <i>1 Item</i> | 2000 |
| b. 1, f. 10 | Rockefeller Foundation. The Rockefeller Foundation 1992 annual report <i>1 Item</i> | 1993 |

Series II: Paper Company Promotional Booklets, 1990-2011

Arranged alphabetically by company or corporate body.

| | | |
|-------------|--|---------|
| b. 1, f. 11 | Champion. Blout, Jim. Champion: 100 years of papermaking in Hamilton, Ohio. <i>1 Item</i> | 1994 |
| b. 1, f. 12 | Fox River Paper, Co. From Company Profile to the Bottom Line. Fox River Paper, Co. <i>1 Item</i> | 1993 |
| b. 1, f. 13 | Island Paper Mills. Luna. Island Paper Mills. <i>1 Item</i> | 1996 |
| b. 1, f. 14 | Koninklijk Verbond van Grafische Ondernemingen. Koninklijk Verbond van Grafische Ondernemingen. Berlin, Gerard. Olie is onschuldig, olie is een zegen, olie is een plaag: een verhaal in beelden. <i>1 Item</i> | 1990 |
| b. 1, f. 15 | Mohawk Paper Mills, Inc. Mohawk Paper Mills, Inc. Mohawk Your Name Here 59 <i>1 Item</i> | 1998 |
| b. 1, f. 16 | Mohawk Paper Mills, Inc. Found. Perdido. Verloren. S.I.: Mohawk Fine Papers <i>1 Item</i> | 1996 |
| b. 2, f. 17 | Potlatch Corporation. The 1997 Potlatch Annual Report Show, The Essentials <i>1 Item</i> | 1997 |
| b. 2, f. 18 | Potlatch Corporation. [Up.] Potlatch Corporation <i>1 Item</i> | 2001 |
| b. 2, f. 19 | Sappi Fine Paper. 10401: ten ideas that matter. Sappi Fine Paper North America <i>1 Item</i> | 2009 |
| b. 2, f. 20 | Sappi Fine Paper. Sappi Ideas that Matter <i>1 Item</i> | 2011 |
| b. 2, f. 21 | Stora Enso. New models for growth and profitability. Stora Enso <i>1 Item</i> | undated |
| b. 2, f. 22 | Strathmore Paper. Roseman, Mill. The Strathmore century: the 100h anniversary issue of The Strathmorea. Strathmore Paper, International Paper Company, 1992. <i>1 Item</i> | 1992 |

Series III: Miscellaneous, 1962-2012

Arranged alphabetically by company or corporate body.

| | | |
|-------------|--|---------|
| b. 2, f. 23 | Citigroup Inc. Caroline Cole: voted CEO of the year for creating the fastest growing brand in history. Citigroup Inc. <i>1 Item</i> | 2009 |
| b. 2, f. 24 | Citigroup Inc. [Citi look book.] Citigroup Inc. <i>1 Item</i> | 2009 |
| b. 2, f. 25 | Cranbrook Academy of Art. Graduate Studies catalogue. Cranbrook Academy of Art <i>1 Item</i> | undated |
| b. 3, f. 26 | Delineodesign. Words & works. Delineodesign, 2012. <i>1 Item</i> | 2012 |
| b. 3, f. 27 | Helen Hamlyn Centre for Design. Chen, Andy. Imaging intimacy: challenging stereotypes of age, sex & health. <i>1 Item</i> | 2010 |
| b. 3, f. 28 | Illinois, University of. Four major addresses and panel discussion ... delivered at the annual meeting held at the University of Illinois, March 17, 1962 / edited by Edward J. Zagorski. [IL: Industrial Design Education Association, University of Illinois] <i>1 Item</i> | 1962 |
| b. 3, f. 29 | International Business Machines Corporation. The adventure of tomorrow. S.I.: International Business Machines Corporation <i>1 Item</i> | undated |
| b. 3, f. 30 | Merrill Lynch. Rules of employment. Merrill Lynch <i>1 Item</i> | [1985] |
| b. 3, f. 31 | Pratt Institute. Live, learn, and design. Pratt Graduate Communications & Package Design. (also includes 8 bookplates) <i>1 Item</i> | 2012 |

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Design

Genres / Formats

Annual reports
Promotional materials

Contributors

Drenttel, William, 1953-2013
Helfand, Jessica