

Guide to the Carl Iver Hovland Papers

MS 1353



compiled by Gillian Bucky

November 1982

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Collection Overview

REPOSITORY: Manuscripts and Archives
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CALL NUMBER: MS 1353

CREATOR: Hovland, Carl Iver, 1912-

TITLE: Carl Iver Hovland papers

DATES: 1941-1961

PHYSICAL DESCRIPTION: 7 linear feet (26 boxes)

LANGUAGE: English

SUMMARY: Correspondence, reports, writings, research records and memoranda from professional organizations, all related to his work in the field of communications and the modification of beliefs and attitudes. One-quarter of the papers consists of professional correspondence (1943-1959). Principal writers are Leonard S. Cottrell, John Dollard, Irving L. Janis, Frederick Sheffield, Muzafer Sherif and Donald R. Young. Another large section is devoted to his study of the effectiveness of the War Department's training films during World War II. Also included are a series of essays written between 1939-1958, research proposals, and miscellaneous published material.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/mssa.ms.1353>

Requesting Instructions

To request items from this collection for use in the Manuscripts and Archives reading room, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/mssa.ms.1353>.

To order reproductions from this collection, please go to http://www.library.yale.edu/mssa/ifr_copy_order.html. The information you will need to submit an order includes: the collection call number, collection title, series or accession number, box number, and folder number or name.

Key to the container abbreviations used in the PDF finding aid:

b. box
f. folder

Administrative Information

Immediate Source of Acquisition

Transferred from the Institute of Human Relations, Yale University.

Conditions Governing Access

The materials are open for research.

Conditions Governing Use

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Preferred Citation

Carl Iver Hovland Papers (MS 1353). Manuscripts and Archives, Yale University Library.

Biographical / Historical

Carl I. Hovland (1912-1961) was Yale professor of psychology, 1936-1961; chairman, Department of Psychology, 1945-1951; Director of Experimental Studies and Chief Psychologist in Research Branch of War Department's Information and Education Division during World War II; experimented and wrote about psychological aspects of persuasive communication and concept formation; director, Yale Communication Research Program; consultant for industry, government, and foundations.

Scope and Contents

The Carl Hovland Papers represent Dr. Hovland's career in research, including his work at Yale. Dating from approximately 1937 to 1961, the papers include correspondence, reports, writings of his colleagues, records of his activities in organizations, his research under various foundations, and his writings. Dr. Hovland's role as director of the War Department study on the effectiveness of training films during World War II is especially well-documented, as is his research on communications and attitude change.

Arrangement

Arranged in five series: I. Correspondence and Reports; II. Organizations; III. War Department; IV. Research; and V. Writings.

Collection Contents

Series I: Correspondence and Reports

b. 1, f. 1	Abelson, Robert P.	1954
b. 1, f. 2	Anderson, N.H.	1957
b. 1, f. 3	Barry, Herbert	1955
b. 1, f. 4	Bell, Elaine	1952
b. 1, f. 5	Berlyne, Daniel E.	1952-1953
b. 1, f. 6	Brehm, Jack W.	1955-1956
b. 1, f. 7	Brock, T.	1955-1956
b. 1, f. 8	Campbell, Donald T.	Undated
b. 1, f. 9	Campbell: Correspondence	1955-1956
b. 1, f. 10	Carper, James A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1955
b. 1, f. 11	Clark memos	Undated
b. 1, f. 12	Cohen, Arthur R.	1955
b. 1, f. 13	Cottrell, Leonard S.	1952-1954
b. 1, f. 14	DeVinney, Leland C.	1946-1957
b. 1, f. 15	Dollard, Dr. John	1945
b. 2, f. 16	Feierabend, Rosalind	1955
b. 2, f. 17	Gladstone, Arthur	1950-1952
b. 2, f. 18	Harvey, O.J. A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1955-1957
b. 2, f. 19	Howe, Edmund S.	1953-1955
b. 2, f. 20	Hunt, Earl B.	Undated
b. 2, f. 21	Janis, Irving L.	Undated
b. 2, f. 22	Kelley, Harold H.	1950-1952
b. 2, f. 23	Kelman, Herbert C. A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	Undated

b. 2, f. 24	Kurtz, Kenneth H.	1954
b. 2, f. 25	Lesser, Gerald	1957
b. 2, f. 26-27	Luchins, Abraham S.	1952-1957
b. 2, f. 28	Mandell, Wallace	1951
b. 2, f. 29	McGuire, William	1957
b. 3, f. 30	Moore, Omar K.	1954-1956
b. 3, f. 31	Morrisett, Lloyd	1954-1957
b. 3, f. 32	Muheenbauer, Anna	Undated
b. 3, f. 33	Noyes, Dorothy	1956
b. 3, f. 34	Pritker, Henry A.	1956
b. 3, f. 35	Pruitt, Dean	1955
b. 3, f. 36	Rosenbaum, Eva	Undated
b. 3, f. 37	Rosenberg	Undated
b. 3, f. 38	Sanford, Fillmore H.	1951-1955
b. 3, f. 39	Segall, Marshall H.	1955
b. 3, f. 40	Siegmann, P.J.	1956
b. 3, f. 41-42	Sheffield, Frederick	1943-1944, 1955
b. 3, f. 43	Shepard, Roger N.	1954
b. 3, f. 44	Sherif, Muzafer A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1948-1956
b. 4, f. 45-46	Sherif, Muzafer A copy of this material is available in digital form from Manuscripts and Archives. Contact Manuscripts and Archives at beinecke.library@yale.edu to request access to the digital copy.	1951-1957
b. 4, f. 47	Silverstein	Undated
b. 4, f. 48	Simon, Herbert A.	1956-1959
b. 4, f. 49	Simpson, Louise	Undated
b. 4, f. 50	Thistlethwaite, Donald L.	1954-1955
b. 4, f. 51	Wiener, Jerry	Undated
b. 4, f. 52	Wilcoxon memos	1948-1949
b. 4, f. 53	Wulff, Jepson	1949

b. 4, f. 54

Young, Donald R.

1955-1956

Series II: Organizations: Correspondence, Minutes, Reports

b. 5, f. 1	American Philosophical Society	1947-1961
	American Psychological Association	
b. 5, f. 2	Army Advisory Committee	1948-1949
b. 5, f. 3-5	Board of Directors	1949-1956
b. 5, f. 6	Distinguished Scientific Contribution Award	1957
b. 5, f. 7	Education and Training Board	1951-1952
b. 5, f. 8	Committee of Departments Offering Doctoral Training	1950-1957
b. 5, f. 9	Committee on Intraprofessional Relationships in Psychology	1951
b. 5, f. 10	Committee on Publications	1948-1954
b. 5, f. 11	Committee on Training in Clinical Psychology	1949-1951
b. 5, f. 12	Division I: General Psychology	1953-1957
b. 6, f. 13	Division of Industrial and Business Psychology	1948-1949
b. 6, f. 14	Policy and Planning Board	1947-1951
b. 6, f. 15	Project A (Koch)	1954
b. 6, f. 16	Publications: Reprint Information	1955
b. 6, f. 17	Scientific Development Board	1955
b. 6, f. 18	Talk: Implications of War-Time Communication Research	Undated
b. 6, f. 19	Annual Review of Psychology	1948-1956
b. 6, f. 20	Cross-Cultural Research Group	1955-1957
b. 6, f. 21-22	Eastern Psychological Association	1946-1960
b. 6, f. 23	Experimentalists	1942-1946
b. 6, f. 24	Joint Research and Development Board	1947
b. 7, f. 25	National Academy of Sciences	1960
b. 7, f. 26	National Education Association	1957?
b. 7, f. 27-28	National Research Council: Division of Anthropology and Psychology	1951-1956
b. 7, f. 29-31	National Science Foundation	1952-1959
b. 7, f. 32	Psychological Round Table	1944-1951
b. 8, f. 33-34	Research Development Board	1947-1949
b. 8, f. 35	Research Development Board: Committee on Human Resources	

b. 8, f. 36	Science Research Associates	1947
	Social Science Research Council	1948-1957
b. 8, f. 38	SSRC - Cognitive Processes Inst.	1957-1958
b. 8, f. 39	SSRC - Committee on Measurement of Opinion, Attitudes and Consumer Wants	1946-1949
b. 8, f. 40	SSRC - Committee on Problems and Policy	1949-1951
b. 8, f. 41	SSRC - Conference on Research in Public Communication	1953-1954
b. 9, f. 42	SSRC - Cottrell, Leonard S., Jr.	1957
b. 9, f. 43	SSRC - Public Opinion Polls	1948-1949
b. 9, f. 44	SSRC - Research Program (Hovland, Simon, Marquis)	1957-1960
b. 9, f. 45	SSRC - Smith, M. Brewster	1953-1956
b. 9, f. 46-47	Society of Experimental Psychologists	1945-1959
b. 9, f. 48	Society for the Psychological Study of Social Issues	1943-1954

Series III: War Department: Studies and Research

b. 10, f. 1	Air Research and Development Command	1955
b. 10, f. 2	Army Research	1948
b. 10, f. 3	Attitude Change: Memos	Undated
b. 10, f. 4	Federal Service Forms	1942-1955
b. 10, f. 5	Human Resources Research Institute: Maxwell Air Force Base	Undated
b. 10, f. 6-7	Human Resources Research Institute: Maxwell Air Force Base Air University	1951-1952
b. 10, f. 8	Human Resources Research Office	1952-1954
b. 10, f. 9	Leadership: Army	1945-1946
b. 10, f. 10	Report of a conference on Germany After the War	1944
b. 11, f. 11	Scientific Advisory Board: Department of the Air Force	1955
b. 11, f. 12	Secretary of Defense: (Office of) Security	1953
b. 11, f. 13-14	SSRC Grant: Analysis Wartime Study: Soldier Attitudes	1945-1950
b. 11, f. 15	War Department	1946-1947
b. 11, f. 16	War Department: Book	1946-1949
b. 11, f. 17	War Department "Chapters"	1946-1947

Series IV: Research, Studies, Grants, with Related Correspondence

b. 12, f. 1	Am. Psych. experiment [?]	Undated
b. 12, f. 2	American Telephone & Telegraph Company	1946-1951
b. 12, f. 3-5	Bell Telephone Labs	1947-1957
b. 12, f. 6	Brehm-Cohen-Sarnoff study	Undated
b. 12, f. 7	Buros Reviews	1949-1951
b. 12, f. 8	"Case" Method English	1956
b. 12, f. 9	Communications: Bibliography and Memos	Undated
b. 13, f. 10	Communications	1947-1950
b. 13, f. 11	Communications: bibliographies	Undated
b. 13, f. 12	Communications, Yale Studies in (outline)	Undated
b. 13, f. 13	Concept: Cahill	Undated
b. 13, f. 14	Concept: Hovland	Undated
b. 13, f. 15	Discussion Group	1944-1945
b. 13, f. 16	Egypt	1951
b. 13, f. 17	Experimental Studies in Rote-Learning Theory IX	Undated
b. 13, f. 18	Experimental Studies in Rote-Learning Theory X: Pre-learning Syllable Familiarization and the Length-Difficulty Relationship	Undated
b. 13, f. 19	Ford Center for Advanced Studies in the Behavioral Sciences	1952-1955
b. 13, f. 20	Ford Foundation	1951-1954
b. 13, f. 21	General Electric: Behavioral Research Service	Undated
b. 14, f. 22	General finance	1953-1955
b. 14, f. 23	Higher Education as an area for the Ford Foundation Program	Undated
b. 14, f. 24	Higher Thought	1956
b. 14, f. 25	Miller Analogies Test	Undated
b. 14, f. 26	Motion Picture study (Bibliographies)	Undated
b. 14, f. 27	National Opinion Research Council: E. L. Bernays Foundation	1946-1951
b. 14, f. 28	Rockefeller Foundation	1945-1955
b. 14, f. 29	Rockefeller Foundation: Rusk, Dean	1954
b. 14, f. 30	Rockefeller Foundation: Willitz, Joseph H.	1950-1952

b. 14, f. 31	Russell Sage Foundation	1957-1960
b. 14, f. 32	Social Psychology	Undated
b. 14, f. 33	Statistics	1937-1941
b. 14, f. 34	University of Chicago Law	1953-1955
b. 14, f. 35	Wonderlic: Pensions	1941
b. 14, f. 36	Wonderlic: Tests	Undated

Series V: Writings

b. 15, f. 1	"Assimilation and Contrast Phenomena in Opinion Change Experiments" (talk) English	1956
b. 15, f. 2	"Changes in Attitude through Communication" English	Undated
b. 15, f. 3	"An Experimental Comparison of Conclusion Drawing by the Communicator and by the Audience" English	Undated
b. 15, f. 4	"The Influence of Mass Communication on Attitudes" English	Undated
b. 15, f. 5	"Judgmental Phenomena and Scales of Attitude Measurement: II. Placement of items with individual choice of number of categories" English	Undated
b. 15, f. 6	Personnel Psychology (journal)	1947-1956
b. 15, f. 7	"Phenomena of Apparent Movement" English	1949
b. 15, f. 8	"A Review of Some Behavior Mechanisms" English	1939
b. 15, f. 9	Reviews: "Experiments on Mass Communication"	1949-1951
b. 15, f. 10	"The Role of Primacy and Recency in Persuasive Communication" English	Undated
b. 15, f. 11	"Social Judgment" English	1958
b. 15, f. 12	"Some Basic Processes underlying Reaction to Communication and Attitude Change" English	Undated
b. 15, f. 13	Talks: outlines	Undated
b. 15, f. 14	"What's a General Psychologist?" (Presidential address, Division of General Psychology, 9/6/1954) English	1954
b. 15, f. 15	News Reports	1951-1953
b. 16, f. 16-17	Miscellaneous published material	1951-1953

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Behaviour modification
Communication -- Psychological aspects
Educators
World War, 1939-1945

Occupations

Psychologists

Names

Cottrell, Leonard S. (Leonard Slater), 1899-1985
Dollard, John, 1900-1980
Hovland, Carl Iver, 1912-
Janis, Irving L. (Irving Lester), 1918-1990
Sheffield, Frederick, 1902-1971
Sherif, Muzafer, 1906-1988
Young, Donald, 1898-1977

Corporate Bodies

United States. War Department
Yale University. Department of Psychology
Yale University -- Faculty