

Guide to the Tom Morin Papers

AOB 106



Compiled by Arts Library Special Collections Staff

March 2013

Arts Library Special Collections
180 York Street
New Haven, CT 06511
203-432-1712
haasalsc@yale.edu

<https://web.library.yale.edu/arts/alsc>

Table of Contents

Collection Overview	3
Requesting Instructions	3
Administrative Information	3
Immediate Source of Acquisition	3
Conditions Governing Access	3
Conditions Governing Use	3
Preferred Citation	4
Associated Materials	4
Biographical / Historical	4
Scope and Contents	4
Arrangement	4
Collection Contents	5
Series I: Biographical, 1908-2012	5
Early Childhood - High School	5
Syracuse University	6
Yale University	6
Miscellaneous	7
Series II: Clients, 1966-2006	8
Tom Morin, Inc.	8
Morin/Chapman, Inc.	8
Westinghouse Design Center	8
Jack Hough Associates, Inc.	9
Context Design, Inc. (East)	10
Context Design, Inc. (West)	11
Series III: Designers and Firms, 1938-1986	13
Arnold Saks Associates	13
Chermayeff & Geismar Associates	13
Gips+Balkind, Inc.	13
Henry Dreyfuss Associates	13
Ives, Norman	13
Lee, Clarence	13
Malcolm Grear Designers, Inc.	13
Matter, Herbert	13
Piening, M. Peter	13
Rand, Paul	14
Robert, Jean Edouard	14
Stewart & Morrison	14
Various Designers	14
Selected Search Terms	15

Collection Overview

REPOSITORY: Robert B. Haas Family Arts Library Special Collections
Arts Library Special Collections
180 York Street
New Haven, CT 06511
203-432-1712
haasalsc@yale.edu
<https://web.library.yale.edu/arts/alsc>

CALL NUMBER: AOB 106

CREATOR: Morin, Thomas D. (Thomas Dennis), 1944-

TITLE: Tom Morin papers

DATES: 1908-2012

BULK DATES: 1940-2000

PHYSICAL DESCRIPTION: 8 linear feet (16 boxes)

LANGUAGE: English

SUMMARY: The collection was created by Tom Morin in the process of writing the book *Threads of Influence: The Visual History of a Life in Graphic Design*.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/arts.aob.0106>

Requesting Instructions

To request items from this collection for use on site, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/arts.aob.0106>.

Key to the container abbreviations used in the PDF finding aid:

b. box

Administrative Information

Immediate Source of Acquisition

Gift of Tom Morin, 2011.

Conditions Governing Access

The materials are open for research.

Conditions Governing Use

Copyright has not been transferred to Yale University.

Preferred Citation

Tom Morin Papers, Robert B. Haas Family Arts Library, Yale University.

Associated Materials

See also *Threads of Influence: The Visual History of a Life in Graphic Design* [Haas Arts Library, Call # [NJ18.M82258 A12 2011 \(LC\)](#)].

Biographical / Historical

Tom Morin (MFA '68) is a graphic designer who worked at the Xerox Design Center and Westinghouse before becoming a principal at several important design firms.

Scope and Contents

The collection was created by Tom Morin in the process of writing the book *Threads of Influence: The Visual History of a Life in Graphic Design*. In addition to examples of Morin's own work, the collection also includes design specimens collected by Morin to represent the many designers and firms he considers to be influences.

Arrangement

Organized into three series: I. Biographical, 1908-2012. II. Clients, 1966-2006. III. Designers and Firms, 1938-1986.

Collection Contents

Series I: Biographical, 1908-2012

This series contains biographical materials about the Morin family, including Tom's father, Thomas O. Morin, as well as materials from Tom's childhood and education.

Early Childhood – High School

b.1	Postcards <i>46 Items</i>	1908-1974 undated
b.1	Ephemera <i>9 Items</i>	1942-1958 undated
b.1	Morin Brothers stock certificate with pencil <i>2 Items</i>	1978
b.1	Thomas O. Morin lettering <i>9 Items</i>	undated
b.1	Thomas O. Morin rendering <i>1 Item</i>	undated
b.1	Drawings by Haskell (photocopies) <i>12 Items</i>	undated
b.1	Family photos <i>52 Items</i>	1933-1951 undated
b.1	Family photos <i>21 Items</i>	1945-1957 undated
b.1	Family photos <i>31 Items</i>	1916-1973 undated
b.1	Family photos <i>8 Items</i>	1964 undated
b.1	High school photos and ephemera <i>6 Items</i>	1961-1962
b.1	Scribble publication <i>1 Item</i>	undated
b.2	High school writing and sketches <i>4 Items</i>	1959-1960 undated
b.2	Thomas Morin drawing exercise <i>3 Items</i>	1947-1949
b.2	Thomas Morin cards <i>5 Items</i>	undated
b.2	Book parodies <i>2 Items</i>	undated

Early Childhood – High School (continued)

b. 2	Design catalogues <i>4 Items</i>	undated
b. 2	<i>IDEA</i> <i>2 Items</i>	1978-1979
b. 2	<i>Graphis</i> <i>2 Items</i>	1974-1975
Syracuse University		
b. 3	Drafting tools in case <i>1 Item</i>	undated
b. 3	Metro design plans <i>3 Items</i>	undated
b. 3	Design exercises <i>15 Items</i>	undated
b. 3	Design exercises <i>2 Items</i>	undated
b. 3	Design drawings <i>3 Items</i>	undated
b. 3	Caswell-Massey design drawings <i>3 Items</i>	undated
b. 3	Syracuse University diploma and commencement book <i>2 Items</i>	1966
b. 3	[Syracuse Press] <i>2 Items</i>	1965
b. 3	Graphic College of Denmark photos and ephemera <i>6 Items</i>	1965 undated
b. 3	Morin article and photo <i>2 Items</i>	1966
b. 3	Drawings and letter on stationery designed by Morin, from Denmark <i>3 Items</i>	1965 undated
Yale University		
b. 4	Photos and book cover design <i>3 Items</i>	undated
b. 4	Latin American Studies Association ephemera <i>2 Items</i>	1967 undated
b. 4	Design projects <i>2 Items</i>	undated
b. 16	Design projects <i>13 Items</i>	undated

Yale University (continued)

b. 4	<i>Forms</i> book and loose pages 8 Items	undated
b. 4	<i>Ramparts</i> 1 Item	December 1967
b. 4	"Introduction to Proportions..." paper and letter designs by Morin 2 Items	undated
b. 4	"Laws of Organization in Perceptual Forms" by Max Wertheimer 2 Items	undated
b. 4	"Italic Type: Its History, Form and Use" (Morin thesis project) 1 Item	undated
b. 4	<i>Mixtec Manuscript Style: Pre-conquest, Codex Fejervary-Mayer</i> by Thomas D. Morin 1 Item	1967
b. 4	"Italic Type" poster (modern reprint of cover to thesis book) 2 Items	undated
b. 16	Yale letter of admission, diploma, awards, etc. 5 Items	1966-1968
Miscellaneous		
b. 16	Typographic print with Morin quote signed by T. Vitale and numbered 1/10 1 Item	undated
b. 16	Exhibition card for "Tom Morin: <i>Thread of Influence: The Visual History of a Life in Graphic Design</i> "	circa 2012
b. 16	<i>Artscope</i> , January/February 2012 issue with article about Tom Morin exhibition at Yale 2 copies	2012

Series II: Clients, 1966-2006

Tom Morin has been affiliated with various design firms since receiving his MFA from Yale in 1968. This series contains examples of graphic design work produced throughout this career, from a summer internship at the Xerox Corporate Design Center to his more recent projects with Context Design, Inc.

This series is arranged chronologically by design firm.

Tom Morin, Inc.		
b. 5	Xerox Design Center <i>22 Items</i>	1966-1967
b. 5	Eastman Kodak <i>3 Items</i>	1971
b. 5	Security New York State <i>1 Item</i>	1970
b. 5	Parks Morin Hall Brennan and Sattelberg Architects <i>1 Item</i>	undated
b. 5	Monroe County Pure Waters Agency <i>1 Item</i>	1970
b. 5	Aquatechnics <i>1 Item</i>	undated
b. 5	McKaig, Rupley, Bahler <i>4 Items</i>	undated
b. 5	Gallery 696 <i>2 Items</i>	1975 undated
b. 5	Bridgeport Bindery <i>1 Item</i>	1970
Morin/Chapman, Inc.		
b. 5	French's <i>11 Items</i>	1970-1972
b. 5	St. John Fisher College <i>3 Items</i>	1972
b. 5	Corning Glass <i>8 Items</i>	1970-1972
b. 5	Rochester Philharmonic Orchestra <i>7 Items</i>	1971 undated
Westinghouse Design Center		
b. 6	Kitchen Systems <i>2 Items</i>	undated
b. 6	About Design Center <i>18 Items</i>	1973 undated

Westinghouse Design Center (continued)

b. 6	Cebor <i>23 Items</i>	1973-1974 undated
b. 6	Aerospace promotion <i>6 Items</i>	undated
b. 6	Annual Reports <i>4 Items</i>	1971-1974
b. 6	Breeder Reactor <i>4 Items</i>	1974 undated
b. 6	Graphic Design Manual for Appliances <i>1 Item</i>	undated
b. 6	Appliance Manuals <i>17 Items</i>	undated
b. 6	Keepsakes for Mitsubishi <i>4 Items</i>	undated
b. 6	National Council for US-China Trade <i>2 Items</i>	1973
b. 6	Nuclear Energy Capability Brochure <i>2 Items</i>	1972-1974
b. 6	LED number designs <i>10 Items</i>	1972-1974
Jack Hough Associates, Inc.		
b. 7	Brinks armored truck replica <i>1 Item</i>	undated
b. 7	Burns International Security Services Annual Report <i>1 Item</i>	1980
b. 7	Champion "Champion USA" <i>5 Items</i>	undated
b. 7	Champion "The Last Great Race" <i>4 Items</i>	undated
b. 7	Champion Papers Annual Report <i>3 Items</i>	1985-1987
b. 7	Champion Papers Annual Report <i>3 Items</i>	1988-1989
b. 7	Champion Papers posters <i>19 Items</i>	undated
b. 7	Champion Papers, "Man and His Machines: Champion Papers Courtland Mill Expansion" <i>2 copies</i>	1979
b. 7	Champion Papers and Whitney Museum <i>1 Item</i>	undated

Jack Hough Associates, Inc. (continued)

b. 7	Clabir Corporation Annual Report <i>1 Item</i>	1983
b. 7	Combustion Engineering <i>2 Items</i>	undated
b. 7	GE Annual Report <i>1 Item</i>	1990
b. 7	J. P. Morgan Annual Report <i>1 Item</i>	1983
b. 8	Pittston Annual Report <i>2 Items</i>	1980
b. 8	Potlatch Corporation Presentation Kit <i>2 Items</i>	1981
b. 8	Proctor & Gamble Annual Report <i>1 Item</i>	1990
b. 8	Purdue Frederick Company <i>1 Item</i>	1986
b. 8	Richardson-Vicks, Inc. Annual Report <i>1 Item</i>	1985
b. 8	United Technologies Annual Report <i>2 Items</i>	1989
b. 8	United Technologies "Global" <i>1 Item</i>	1990
b. 8	Xerox Annual Report <i>2 Items</i>	1981 1986
b. 16	Xerox, "Ten Thousand Years of Recorded Information" <i>2 copies</i>	undated
b. 16	<i>New York Design</i> , Volume One. Cincinnati, OH: Hennegan Company, 1986. <i>1 Item</i> This is the first volume in a series documenting New York area graphic designers. Jack Hough Associates, Inc. is one of the firms featured, and Tom Morin is pictured in a group portrait (see p. 19).	1986
b. 16	Unidentified materials <i>3 Items</i> Includes two copies of "Industrial Construction from the Ground Up" for Stimm Associates, Inc. (undated) and one copy of an "Concourse/74 Agenda: Industry Equipment and Services Marketing Forum." This work may or may not date from Morin's tenure at Jack Hough Associates, Inc.	[1974?] undated
Context Design, Inc. (East)		
b. 9	2000 Purchase Street <i>3 Items</i>	undated

Context Design, Inc. (East) (continued)

b. 9	Aldrich Museum of Art <i>1 Item</i>	1996
b. 9	American Home Products Annual Report <i>4 Items</i>	1991-1995
b. 9	Ardshiel, Incorporated <i>2 Items</i>	undated
b. 9	Avon Annual Report <i>3 Items</i>	1994-1995
b. 9	Avon Annual Report <i>3 Items</i>	1997-1998
b. 9	Becton Dickinson <i>4 Items</i>	1997
b. 16	Becton Dickinson, "1897-1997: Celebrating the First One Hundred" <i>2 Items</i>	1997
b. 10	Bard <i>1 Item</i>	1992
b. 10	GE Annual Report <i>2 Items</i>	1995-1997
b. 10	Katonah Museum "Puzzle" <i>2 Items</i>	2001
b. 10	Katonah Museum "Shelter and Dreams" <i>2 Items</i>	1994
b. 10	Katonah Museum "Board Game" <i>2 Items</i>	1993
b. 16	Katonah Museum "In Line with Al Hirschfeld" <i>2 Items</i>	1998
b. 10	St. Francis Hospital Annual Report <i>2 Items</i>	1993
b. 10	United Technologies Annual Report <i>3 Items</i>	1993-1994
b. 10	Yale School of Music <i>1 Item</i>	undated
Context Design, Inc. (West)		
b. 16	<i>The Canyon Poem</i> by Judy Tuwaletstiwa. Galisteo, NM: The Galisteo Press, 1999. <i>2 copies</i> Design by Tom Morin. One copy is enclosed in a slipcase.	1999
b. 11	Center for Contemporary Arts, Santa Fe <i>8 Items</i>	2004-2005

Context Design, Inc. (West) (continued)

b. 11	Lemmons Contemporary <i>2 Items</i>	undated
b. 11	Linda Durham Contemporary Art <i>6 Items</i>	undated
b. 11	Middlebury College Museum of Art <i>1 Item</i>	undated
b. 11	Museum of Fine Arts, Santa Fe <i>2 Items</i>	2002
b. 11	Museum of International Folk Art <i>5 Items</i>	2006 undated
b. 12	Museum of New Mexico <i>2 Items</i>	1999
b. 12	Owings-Dewey Fine Art <i>4 Items</i>	2001 undated
b. 12	Phillips Collection <i>4 Items</i>	2004-2005
b. 12	Pink Adobe <i>1 Item</i>	2003
b. 12	School of American Research Press <i>2 Items</i>	2002
b. 12	Sony <i>3 Items</i>	1999-2001
b. 12	Western Environmental Law Center <i>10 Items</i>	2004
b. 12	Youth Shelters <i>6 Items</i>	undated
b. 12	Zaplin Lampert Gallery <i>4 Items</i>	2003 undated

Series III: Designers and Firms, 1938-1986

This series contains examples of works collected by Tom Morin to represent the many designers or firms he considers to be influences. Among those represented are teachers Morin studied with while at Yale.

This series is arranged alphabetically by the name of the designer or design firm.

Arnold Saks Associates		
b. 13	Various portfolios <i>3 Items</i>	undated
Chermayeff & Geismar Associates		
b. 13	Trademarks <i>1 Item</i>	1979
Gips+Balkind, Inc.		
b. 13	Graphic Communication <i>1 Item</i>	undated
Henry Dreyfuss Associates		
b. 13	Promotional brochure <i>1 Item</i>	undated
Ives, Norman		
b. 13	<i>Famous Writers Magazine</i> <i>3 Items</i>	1968-1970 undated
b. 13	"Reversed Grounds-2:" puzzle and box <i>2 Items</i>	undated
Lee, Clarence		
b. 13	CLARENCE [designer catalogue] <i>1 Item</i>	undated
Malcolm Gear Designers, Inc.		
b. 15	Malcolm Gear Designers, Inc. [catalogue] <i>1 Item</i>	undated
Matter, Herbert		
b. 15	<i>Fortune</i> [covers designed by Matter] <i>2 Items</i>	1942 1945
Piening, M. Peter		
b. 15	<i>Fortune</i> , May & June 1944 [Peter Piening, Art Director & cover design] <i>2 Items</i>	1944
b. 15	<i>Fortune</i> , July & August 1944 [Peter Piening, Art Director & cover design] <i>2 Items</i>	1944

Piening, M. Peter (continued)

b. 15	<i>Fortune</i> , September & October 1944 [Peter Piening, Art Director & cover design] <i>2 Items</i>	1944
b. 15	<i>Fortune</i> , March & September 1945 [Peter Piening, cover design] <i>2 Items</i>	1945
b. 13	<i>Architectural Record</i> , November 1949 [Peter Piening, cover design] <i>1 Item</i>	1949
b. 14	<i>Architectural Record</i> , January & July 1951 [Peter Piening, cover design and July design consultant] <i>2 Items</i>	1951
b. 14	<i>Architectural Record</i> , February 1952 [Peter Piening, cover design and design consultant] <i>1 Item</i>	1952
b. 14	Syracuse Design Center <i>4 Items</i>	1964-1965 undated
b. 14	<i>TIME</i> <i>4 Items</i>	1967
Rand, Paul		
b. 14	Westinghouse Graphics Identification Manual <i>1 Item</i>	1961
b. 15	Cummins Engine Company Graphics Identification Project <i>1 Item</i>	1973
b. 14	The Graphic Art of Paul Rand [exhibition pamphlet] and Guidelines for Using IBM Trademarks <i>2 Items</i>	1970 1986
Robert, Jean Edouard		
b. 14	Face to face <i>1 Item</i>	undated
Stewart & Morrison		
b. 14	Stewart & Morrison Review <i>1 Item</i>	1971
Various Designers		
b. 14	<i>PM</i> , June-July 1938 & August-September 1939 <i>2 Items</i>	1938 1939
b. 14	Postcards <i>18 Items</i>	undated

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Graphic arts

Genres / Formats

Ephemera

Occupations

Graphic Designers

Corporate Bodies

Context Design East
Context Design West
Jack Hough Associates