

Guide to the Campaign for Yale Records

RU 437



compiled by Daniel Hartwig

November 2007

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Table of Contents

Collection Overview	3
Requesting Instructions	3
Administrative Information	3
Conditions Governing Access	3
Preferred Citation	4
Scope and Contents	4
General note	4
Arrangement	4
Collection Contents	5
Accession 1979-A-002: Records, 1921-1932, 1956-1977	5
Accession 1983-A-014: Records, 1971-1979	9
Accession 1983-A-085: Reports, 1975-1977	11
Accession 1993-A-056: Interim report on the proposed Campaign for Yale, 1974	12
Accession 1994-A-028: Records, 1970-1979	13
Selected Search Terms	14

Collection Overview

REPOSITORY: Manuscripts and Archives
Yale University Library
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(203) 432-1735
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<http://www.library.yale.edu/mssa/>

CALL NUMBER: RU 437

CREATOR: Campaign for Yale

TITLE: Campaign for Yale records

DATES: 1921-1979

PHYSICAL DESCRIPTION: 31 linear feet

LANGUAGE: English

SUMMARY: The records consist of attendance books, regional briefing binders, memoranda and gift reports, and correspondence documenting the activities and operations of the Campaign for Yale. Also includes correspondence and ledgers of the Yale Alumni Fund.

ONLINE FINDING AID: To cite or bookmark this finding aid, please use the following link: <https://hdl.handle.net/10079/fa/mssa.ru.0437>

Requesting Instructions

To request items from this collection for use in the Manuscripts and Archives reading room, please use the request links in the HTML version of this finding aid, available at <https://hdl.handle.net/10079/fa/mssa.ru.0437>.

To order reproductions from this collection, please go to http://www.library.yale.edu/mssa/ifr_copy_order.html. The information you will need to submit an order includes: the collection call number, collection title, series or accession number, box number, and folder number or name.

Key to the container abbreviations used in the PDF finding aid:

b. box
f. folder

Administrative Information

Conditions Governing Access

Restricted until January 1, 2055.

Some records in this finding aid have been redacted, as they include student names, donor names, and other restricted data. These records will not appear in the published finding aid.

Preferred Citation

Campaign for Yale Records (RU 437). Manuscripts and Archives, Yale University Library.

Scope and Contents

The records consist of attendance books, regional briefing binders, memoranda and gift reports, and correspondence documenting the activities and operations of the Campaign for Yale. Also includes correspondence and ledgers of the Yale Alumni Fund.

General note

Forms part of Yale Record Group 7-C (YRG 7-C), Records of Yale development projects and campaigns.

Arrangement

The records are arranged by accession.

Collection Contents

Accession 1979-A-002: Records, 1921-1932, 1956-1977

b.1	Correspondence of John Perry Miller, Hazel R. Dingle, and Mark H. Biddle: Chronological files of green carbons	1973 October - 1977 April
	Campaign: General	1973 July - 1977 August
b.2	Campaign Information	
b.2	Affirmative Action plan	
b.2	Computerization	
b.2	"Double-Ask"	
b.2	Endorsements of Campaign	
b.2	News releases, clippings	
b.2	Operating plan	
b.2	Stationery	
	Reports, with related correspondence and drafts	
b.2	"Proposed Capital Campaign: Preliminary Statement for Corporation"	1973 November
b.2	"The Gift/Commitment System"	1973 December
b.2	"Guidelines for Campaign Accounting" by Wallace E. Tobin III	1974 February
b.2	"History of Yale Since 1960" by Suzanne Smith and Penelope Pigott, for Cutler Committee	1974 May
	Committees: minutes, reports, related materials, lists of members, members' correspondence	
b.2	Planning committees: General	1973 August - 1976 January
b.2	Business Gifts Committee	1974 May - 1975 April
b.2	Campaign Advisory Committee (originally International Advisory Committee)	1974 January - 1975 January
b.2	Campaign Executive Committee	1974 September - December
b.3	Campaign Executive Committee (cont'd.)	1975 March - 1976 December
b.4	Campaign Executive Committee (cont'd.)	1977 January - September

Committees: minutes, reports, related materials, lists of member [...] (continued)

b. 4	Capital Campaign Planning Committee (Martin Committee)	1973 September - 1974 January
b. 4	Co-chairmen	1974 Jan, June
b. 4	Leadership Gifts Committee	1974 March - 1976 December
b. 5	Leadership Gifts Committee (cont'd)	1973 October - 1976 December
b. 5	Major and Special Gifts Committee	1974 March - 1976 December
b. 5	Parents Gifts Committee	1974 March
Publications		
b. 5	General: List of printed materials	1976 November
b. 5	Copies of publications	1974-1976
b. 5	Publications re: Yale graduate and professional schools	[1974-1976?]
b. 5	"The Campaign for Yale" (The Case Statement)(1974 Apr): copies, drafts, correspondence	1973 August - 1974 June
b. 6	"The Campaign for Yale" (cont'd)	
b. 6	"Prospectus of Yale" (1975 Sep): copies, drafts, correspondence	1974 February - 1976 February
Special Events		
b. 7	Master Calendar	1975 May
b. 7	Campaign Convocations and staff orientations	1975 January - 1976 October
b. 7	"Yale Revisited" Program	1974 May - 1975 November
b. 7	Folders on individual events	1974 October - 1976 April
b. 8	Folders on individual events (cont'd.)	
University Files: Administrative officers		
b. 8	President's Office: texts of speeches, records of activities of President Brewster	1963 May - 1976 October
b. 9	President's Office: records of special meetings of President Brewster on behalf of Campaign, miscellaneous	1964 December - 1977 October
b. 9	Provost's Office	1971 January - 1977 August

University Files: Administrative officers (continued)

b. 9	Secretary's Office	1956 Jun, 1971 September - 1974 May
b. 10, 9	Treasurer's Office	1966 August - 1977 January
	Yale Development Board	1956-1974
b. 11	Yale Development Board (cont'd)	1963-1968
	Office of University Development	1964-1978
b. 11	General	
b. 11	Alumni Files	
b. 11	Applicants	
b. 11	Chicago Pilot Program	
b. 11	Communications	
b. 11	Football Ties	
b. 11	Mailings	
b. 11	Midwest Office (Chicago)	
b. 11	Personnel	
b. 11	Photographs	
b. 11	Princeton University: correspondence, brochures	
b. 12	Prospects	
b. 12	Publicity	
b. 12	Records	
b. 12	Refusals	
b. 12	Reports	
b. 12	Sources of Support	
b. 13	Sources of Support (cont'd)	
b. 14	Staff	
b. 14	Staff meetings	
b. 14	Staff reports	
b. 14	Staff travel schedules	
b. 14	Stationery	
b. 14	Supplies	

Office of University Development (continued)

b. 14	Tax reform	
b. 15	Tax reform (cont'd.)	
b. 15	Telephones	
b. 15	Tickler File	
b. 15	Yale offices: financial planning for special projects	
b. 15	Yale scholarships	
b. 16	Commission on Alumni Affairs: reports on alumni organizations at other colleges (notebook)	1970
b. 16	Yale Alumni Fund: Scrapbook: correspondence, clippings	1921
b. 16	Latin American Art Exhibition (notebook)	1964
b. 16	Yale's Program for the Arts and Sciences	1960-1963
b. 16	Field reports (notebook)	
b. 18, 17	Miscellaneous papers	
	Yale Alumni Fund	
b. 21	Circulars	1926-1927
b. 22	Scrapbook: Printed matter	1926-1927
b. 22	Scrapbook: Correspondence See also: Box 16	1932

Accession 1983-A-014: Records, 1971-1979

Briefing Binders

b. 1, f. 1 - 4	Southwest Central-Region (Vol. I -IV)	1975-1976
b. 1, f. 5 - 7	Southeast Region (Vol. I-III)	1975-1976
b. 1, f. 8 - 12	New England Region (Vol. I-V)	1975-1976
b. 1, f. 13 - 15	Pacific Region (Vol. I-III)	1975-1976
b. 1, f. 16 - 17	South Central Region (Vol. I-II)	1975-1976
b. 1, f. 18 - 19	Rocky Mountain Region (Vol. I-II)	1975-1976
b. 1, f. 20	Northern New Jersey Region	1975-1976
b. 1, f. 21 - 22	Northwest Central Region (Vol. I-II)	1975-1976
b. 1, f. 23 - 24	Northeast Central Region (Vol. I-II).	1975-1976
b. 1, f. 25	Mid-Atlantic Region (Vol. I-II)	1975-1976
b. 1, f. 26 - 27	New York Region: Co-Chairman A (Vol. I-II)	1975-1976
b. 2, f. 28 - 29	New York.Region: Co-Chairman B (Vol. I-II)	1975-1976
b. 2, f. 30	Long Island Region	1975-1976
b. 2, f. 31	National Foundation Grants	1975
b. 2, f. 32	National Business Gifts	1975
b. 2, f. 33	Task Force	1975
b. 2, f. 34 - 35	New England Flat Lists (Vol. I-II)	1977
b. 2, f. 37	Gift Opportunities	1978
b. 2, f. 38 - 40	Gift Opportunities (Vol. I-III)	1975
b. 2, f. 41	Field Headquarters: Operating Plan	1977
b. 2, f. 42	Homestretch Plan	1979
b. 2, f. 43	Operating Plan and Revised Leadership Projects	1978
b. 2, f. 44	Background and Procedures on Prospectiry and Rating	1975
b. 3, f. 45	Implementation Report	1977-1978
b. 3, f. 46	Leadership Gifts (Data with Graphs)	1977-1978
b. 3, f. 47	Leadership Gifts Committee	1977
b. 3, f. 48	Leadership Gift Reports	1977-1978
b. 3, f. 49	Leadership Gifts Prospects	1977

b. 3, f. 50	Major and Special Gifts: Committee Members	1975-1976
b. 3, f. 51	Major and Special Gifts: Operating Plan	1977
b. 3, f. 52	Campaign for Yale: Overview	1979
b. 3, f. 53	Institute for Paralegal Training	1977
b. 3, f. 54	Legal Memoranda	1972-1974
b. 3, f. 55	Outside Ruling	1972-1974
b. 3, f. 56	TPO Rulings	1971-1974
b. 3, f. 57	Treasurer's Report	1975
b. 3, f. 58	Tuition Postponement Option	1971-1972

Accession 1983-A-085: Reports, 1975-1977

Executive Committee

b. 1, f. 1	1977 May	
b. 1, f. 2	1977 Apr	
b. 1, f. 3	1977 Mar	
b. 1, f. 4	1977 Feb	
b. 1, f. 5	1977 Jan	
b. 1, f. 6	1976 Dec	
b. 1, f. 7	1976 Nov	
b. 1, f. 8	1976 Oct	
b. 1, f. 9	1976 Sep	
b. 1, f. 10	1976 Aug	

Possible Visits for Next Trip

b. 1, f. 11	Boston	1975-1976
b. 1, f. 12	Miscellaneous Locations	1975-1977
b. 1, f. 13	New York	1976-1977
b. 1, f. 14	Washington, D.C.	1975-1977
b. 1, f. 15	West Coast	1976-1977

Working Notes for Study on:

b. 1, f. 16	Chicago	1976
b. 1, f. 17	Dallas, Texas	1976
b. 1, f. 18	Detroit	1977
b. 1, f. 19	Georgia	1976
b. 1, f. 20	Hawaii	1977
b. 1, f. 21	Kentucky	1977
b. 1, f. 22	Oklahoma	1977
b. 1, f. 23	Philadelphia, Pa.	1977
b. 1, f. 24	Seattle-Tacoma, Washington	1976
b. 1, f. 25	Seattle and Western Washington	1977

Accession 1993-A-056: Interim report on the proposed Campaign for Yale, 1974

b.1

Interim report on the proposed Campaign for Yale

1974

Accession 1994-A-028: Records, 1970-1979

Interoffice correspondence

Miscellaneous

News clippings

Prospectus

1975 September

Reports on

Concerning scholarships

Volunteer committees and professional staff information

Yale promotion publications

Selected Search Terms

The following terms have been used to index the description of this collection in the Library's online catalog. They are grouped by name of person or organization, by subject or location, and by occupation and listed alphabetically therein.

Subjects

Educational fund raising
Fund raising
Universities and colleges -- Finance

Corporate Bodies

Campaign for Yale
Yale Alumni Fund
Yale University. Office of Development
Yale University -- Finance
Yale University -- Public relations